

# *Dermavista.com* Newsletter vol. 1

Introducing a Unique Non-Prescription, Cosmeceutical Solution to Unwanted Hair, Acne, Cellulite and Alopecia

800-767-6765

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## For More Information

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It is well known that many problems of the skin are caused by the action of hormones (also called sex steroids).

*Dermavista* is pleased to introduce you to an exciting, innovative new line of products which effectively treats these kind of problems by the *Local Inhibition of Sex Steroids* (LIOSS). For the very first time you can now offer your clients products that safely regulate the levels of testosterone or estrogen in their skin. Testosterone is directly responsible for **hair reduction** and **hair restoration**, as well as the production of **acne**-causing sebum in the skin. Estrogen is a major factor in the swelling and "orange-peel" skin associated with **cellulite**. Read below to learn more about these exciting, new, non-prescription skincare products.

## Permanent Hair Reduction



The local production of androgens in the hair follicle is responsible for hair growth. The enzyme, 5-a reductase, acts upon testosterone to produce androgens in the hair follicle.

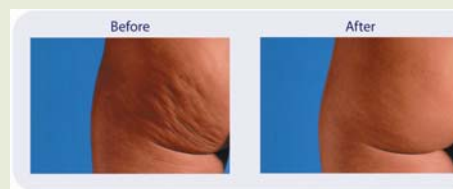
H.Ogel BioAlpha is an innovative, all-natural product that provides a permanent solution to the problem of unwanted hair by regulating the androgen levels locally in the skin. The main ingredient of H.Ogel is a natural complex of plant sterols which inhibits the activity of 5-a reductase.

Use of H.Ogel is safe and has no side effects, because it penetrates only the upper layers of the skin. There is no systemic absorption. Because H.Ogel is safe for any hair color or skin type, IPL and Laser users will find it uniquely effective for blonde hair and darker skin types.

H.Ogel is applied twice daily with a hot waxing suggested twice in the first month. Total hair reduction is achieved within six months. To preserve results, H.Ogel must be applied twice weekly providing an on-going revenue stream for your business.



## All-Natural Cellulite Solution



Cellulite occurs only in women. Estrogens attract lipids which tend to accumulate just under the skin surface, forming groups of lipocytes that are structured in columns. The abnormal accumulation of lipids is the

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## Female and Male Pattern Baldness



Research has proven that there is a higher concentration of the androgen, 5 $\alpha$ -dihydrotestosterone (DHT), in the balding scalps of both males and females, along with increased levels of 5 $\alpha$ -reductase and androgen receptors. In addition, the inflammation that often accompanies baldness is thought to accelerate the progression of hair loss.

The highly-marketed Minoxidil has been shown to result in a rebound effect of the growth of undesirable facial hair and the abrupt loss of new hair immediately after discontinuing treatment.

The **Follon** line of products combines two naturally occurring substances which are clinically proven to target both causes of baldness.

The main ingredient in **Follon IsoComplex Tincture** has been shown to inhibit the production of DHT in the hair follicle. Other ingredients counteract micro inflammations, stimulate microcirculations and regenerate hair growth. Follon Tincture is applied twice a day, morning and night to the bald area.

**Follon Caps** is an FDA approved vitamin that has been proven to reduce DHT levels and improve the microcirculation of the dermal papilla. Two to three capsules are taken daily.

**Follon Shampoo** restores the hygiene of the head's scalp, improves microcirculation and revives the hair shaft. It is used used 2 - 3 times per week.



The combined use of the Follon products will stop hair loss at the third month and increase hair growth at the sixth month.

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Dermavista.com is a subsidiary of Market Technologies, Inc. serving the aesthetic industry as distributor of LIOSS Technology, Lipotron RF devices, Dermatouch microdermabrasion systems, Vascutouch electrocoagulation system, in addition to the Atache line of skincare products.

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main cause of cellulite. For this reason, the occasional treatment of cellulite with products containing caffeine and other steatolytics as active ingredients does not target the problem at its origin and cause, thereby having only poor and temporary results.

**Regenesis A BioComplex** contains a unique, scientifically proven ingredient which lowers the local estrogen levels in the skin and dramatically reduces cellulite.

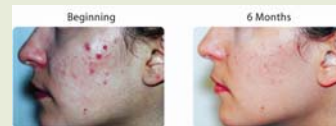
If flaccid or sagging skin is present, **Regenesis B** (silicium organic soluble) should be used in conjunction with Regenesis A to tighten and firm the skin.

Regenesis B can also be used on the face and neck. It induces collagen and elastin production to increase skin elasticity.



Apply Regenesis A and B once a day to problem areas. Satisfactory results for 87% of users will be achieved in 8-12 weeks.

## Stop Oil Production and Clear Acne



It is well-documented that a significant cause of acne is the overproduction of sebaceous glands, particularly during puberty. The sebaceous tube is blocked because of the hyper-keratinization of the sebaceous follicle. Sebum is still produced, and the sebaceous follicle becomes bigger and creates the ideal environment for the proliferation of anaerobia bacteria.

The main ingredient in **Aknof Cream** is 5AR-Isocomplex which inhibits keratin production in the sebaceous gland and the over-secretion of sebum. With oil production under control, **Aknof Gel** or **Aknof Soap** is used for antiseptic cleansing as an antibacterial and antifungal.

In a study of 55 patients between the ages of 10 and 39 over a 6 month period, 90% showed results of excellent or satisfactory in the reduction of oiliness and acne papules and pustules.

Aknof is applied on a clean face twice daily, morning and evening. It can be used indefinitely to maintain healthy skin throughout adolescence.

